

Hi-Rel Electronics Ltd.

HI-REL

Company Profile



ISO 9001:2000

We Care... We Respond... We Deliver

With our understanding, expertise, approach, alliances and our range of products & services we empower business with technology.

Functional Expertise

Combining solid industry experience & skills, we have strong functional expertise to advise on process solutions that are technically feasible and achievable.

Products & Services Tailored to Your Needs

We match the functionality of the solution to your process by implementing them off the shelf or tailoring them to your unique environment—through retrofits, customized solutions or applications with special features. We have the resources and expertise to meet your requirements and to maximize productivity and efficiency

Guiding Principals

Sell / bring to Indian customers only those products and solutions that can be technically supported by Hi-Rel. Manufacturing / assembly is purely a function of economics. Given the basic standards of quality and ease of availability / logistics, costs & tax structure will determine whether to manufacture or outsource. Long-term relationships are necessary for maintaining healthy results on both sides.

Relationship with World Leaders

We work closely with best of breed solution providers. Each of these relationships, enables us to develop strong competencies and gain expertise in the relevant areas. Empowering business with technology has been our driving force and this has been achieved by translating the expertise into value based, cost effective solutions. We have access to the latest developments and we are amongst the first to be trained on these products.

Services : ON TIME—EVERY TIME

Mission: To guarantee high usability throughout the products lifetime

Theme: Customer satisfaction and fast response

Philosophy: Learn / Be Trained to service the equipment, before / as we sell
AND
Fast nimble footed approach to site problems



Industrial UPS System



Automation Control Panel



UPS : EDP Application



Affiliated to the 120 year old
ATMA RAM MANEKLAL Group

Front runner in Industrial
Power Electronics since
1983

First UPS Manufacturer
in India to be ISO
certified in 1994

Keeping pace with con-
temporary technology
through dedicated R&D

Providing "Total
Integrated Solutions"

Customers across every
segment of the industry

Pan India presence -
branches & resident
engineers at more than
30 locations

Vision

Provide quality solutions re-
sulting in customer's total
satisfaction.

Mission

To be a sustained & recog-
nized leader in our field of
operations by continuous
quality improvements in all
activities of our business.

We understand quality as
"customer satisfaction". Our
customers are the basic rea-
son for our existence and they
deserve the best we can give.

Values

High Reliability
Employee Involvement
Support Customers